

澳門
服裝節

MACAO
FASHION
FESTIVAL
2023

地點 VENUE

澳門威尼斯人® - 金光會展(C館)
The Venetian® Macao - Cotai Expo (Hall C)

2023.10.19-22

海報及服裝設計 POSTER & FASHION DESIGN BY: 馮俊傑 KC FONG

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活動 Event Report 報告



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目的 | Objectives

一、啓動澳門時尚之門鑰匙，貫通國際服裝聯盟脈絡

Turning Macao into a Gateway to the International Fashion Network

為響應澳門特區政府政策的號召，協助推動泛珠三角區域走向更深層次、更廣領域、更加緊密的合作關係，共同建設粵港澳大灣區時尚共同體，並將合作範圍延伸至葡語系國家，成為聯通“一帶一路”沿線國家及地區的重要門戶，發揮澳門獨特平台的優勢，促進國際高端資源齊聚澳門，逐步開啟“澳門時尚國際大門”。

In line with the Macao SAR Government policy, Macao Fashion Festival strives to foster deeper, broader and closer cooperation in the Pan-Pearl-River Delta region. It aims to build a Guangdong-Hong Kong-Macao Greater Bay area fashion coalition, extending the reach to the Portuguese-speaking countries and creating an important gateway to countries and regions along the Belt and Road Initiative areas. The target is to capitalize on Macao's unique role as a platform to attract high-end international fashion resources, gradually turning Macao into an international fashion gateway.

二、協助澳門時裝設計推進亞洲，走向國際

Assisting Macao Fashion Designers to Move into the Asian and International Market

透過澳門服裝節時裝演出平台，推動澳門時裝設計及服裝行業的發展，加強澳門時裝行業人士與其他國家及地區的緊密聯繫，特別是大灣區同業之間的相互認識及學習交流，了解現今服裝行業的技術發展與最新的時裝潮流資訊，有助提升他們的專業知識及設計意念，促進澳門與各地區在服裝業的雙向性學術交流及合作，協助澳門時裝設計推進亞洲，走向國際。

Through running fashion shows at Macao Fashion Festival, it helps to build a platform that can stimulate the development of Macao fashion design and apparel industry. It also serves to strengthen closer connection between Macao fashion industry practitioners and those from other countries and regions. It is especially useful in enhancing mutual understanding and encouraging experience-sharing in the Greater Bay area. The event allows participants to learn more about technology development and latest fashion trends, thereby helping them to upgrade their professional and design conceptualization skills. It is a great way to foster Macao's academic exchanges and co-operation amongst fashion industry practitioners in the region, assisting Macao fashion designers to move into the Asian and international markets.

三、建立商機

Create Business Opportunities

推動及扶持澳門文化創意產業發展，充分利用時裝表演及展覽等活動，為他們創建平台，讓參展人士與不同地區的行業人士進行交流，共創未來發展機遇。

The Macao Fashion Festival aims to promote and support the development of the Macao creative and cultural industry by fully capitalizing on the opportunities created by fashion shows and exhibitions. It builds a platform to enable event participants to exchange ideas with visitors from all over the world, creating opportunities for future business development.

四、鼓勵有志年青人加入創意設計行列

Encouraging Young Talents to Join the Creative Design Industry

透過一系列的活動，除了讓澳門時裝設計人士了解最新的時裝行業技術發展及資訊外，更鼓勵新一代年青人投身時裝設計行業，為澳門發展創意文化產業培育新一批生力軍。

Apart from providing opportunities for Macao fashion designers to gain better understanding of the most up-to-date technology development and latest fashion trends, the Festival also aims to attract young people to join the fashion design industry, helping to nurture a new generation of talents to advance the creative and cultural industry of Macao.

活動內容 | Activities

一、時裝表演

Fashion Show

- 匯聚時裝設計品牌，展示澳門時裝設計人士的實力與才華。
- 組織時裝專場表演，展示海峽兩岸及粵港澳大灣區城市的最新時裝系列作品。
- Assemble Macao fashion labels demonstrate the prowess and talent of local fashion designers.
- Organize fashion shows to showcase the latest fashion collections created from the Cross-Straits and Guangdong-Hong Kong-Macao Greater Bay Area.

二、時尚風格展示區

Fashion Area

設立時尚風格的靜態裝置，展示粵港澳大灣區多間時裝設計院校新秀最新的時裝系列作品。

Set up a fashion exhibition area to display latest fashion collections created by new fashion designers from various fashion design institutes in the Guangdong-Hong Kong-Macao Greater Bay Area.

三、精品廊

Boutique Gallery

於活動場內提供銷售專區，協助本澳服裝中小企進行零售及宣傳推廣。

A sales area is set up in the event venue to assist small and medium enterprises within the Macao fashion industry to promote and sell their products.

四、時尚巡禮

Fashion Tour

由模特兒穿梭MIF展館，作動態演繹本澳時尚單品，利用創意燃亮會場每個角落，讓觀眾一同感受原創時裝力量。

Models wear the created-in-Macao fashion items, using the MIF venue as catwalk, parading around to flaunt their charms. Creativity will be used as means to illuminate every corner of the venue, allowing visitors to experience first-hand the power of Macao original designs.



開幕式暨時尚匯演

Opening Ceremony and Fashion Parade

黃思穎、杜慧賢 (澳門)
Ophelia Vong, Venus Tou (Macao)

開幕式暨時尚匯演
Opening Ceremony and Fashion Parade

NO4E



DRISKATH



胡浩然、李欣 (中山)
Mikeal Harris、Xin Li (Zhongshan)

開幕式暨時尚匯演
Opening Ceremony and Fashion Parade



CHAO ZHUZHANG

VESSY CLUB®











“當下·型匯”
時裝設計樣版製作補助計劃作品匯演

“Style·Encounter Moment” -

Fashion Parade of the Subsidy Program for Fashion Design on Sample Making

簡家琪
Kan Ka Kei



“當下·型匯”
時裝設計樣版製作補助計劃作品匯演
“Style·Encounter Moment” -
Fashion Parade of the Subsidy Program for Fashion Design on Sample Making





好時節





COMMON COMMA®





黃敏儀
Wong Man I



C/W COLLECTIVE

“當下·型匯”
時裝設計樣版製作補助計劃作品匯演
“Style·Encounter Moment” -
Fashion Parade of the Subsidy Program for Fashion Design on Sample Making





澳門花藝設計師學會專場

The Macau Academy of Flower Arrangement Designer



澳門花藝設計師學會
The Macau Academy of Flower Arrangement Designer



設計師 Designers:

1. 龐凱文 Simon Pong (澳門Macao)
2. 梁雅怡 Bella Leung (澳門Macao)
3. 張家榛 Lydia Chang (澳門Macao)
4. 容潔瑩 Venessa Iong (澳門Macao)
5. 鄭婉儀 Uni Cheng (澳門Macao)
6. 鄭肖玲 April Cheang (澳門Macao)
7. 林玉 Brenda Lam (澳門Macao)
8. 黃浩威 Herry Wong (澳門Macao)
9. 簡佩君 Charlotte Kan (澳門Macao)
10. 周佩華 Cindy Chao (澳門Macao)
11. 林秀玲 Yolanda Lam (澳門Macao)
12. 周佩華 Cindy Chao、林秀玲 Yolanda Lam (澳門Macao)



澳門花藝設計師學會
The Macau Academy of Flower Arrangement Designer



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設計師 Designers:

- 1.周佩華 Cindy Chao (澳門Macao) 2.林秀玲 Yolanda Lam (澳門Macao) 3.周衛民 Siman Chao (澳門Macao)
4.彭輝豪 Howard Pang (澳門Macao) 5.阮依樺 Eva Un (澳門Macao) 6.李知慧 Jihye Lee(韓國 Korea)
7.程光玉 Kwangok Jung(韓國 Korea) 8.嚴錦明 Sylvia Yim(香港Hong Kong) 9.歐錦華 Andy Au(香港 Hong Kong)
10.麥紅彬 Ben Mak (中國 China) 11.陳景儀 Jenny Chan (中國 China) 12.陳秀娟 Xiujuan Chan、胡超平 Mandy Hu(中國 China)



澳門花藝設計師學會
The Macau Academy of Flower Arrangement Designer



設計師 Designers:

- 1.周佩華 Cindy Chao (澳門Macao)
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- 3.彭燁豪 Howard Pang (澳門Macao)
- 4.阮依樺 Eva Un (澳門Macao)
- 5.李文傑 Bobo Lei (澳門Macao)
- 6.戶川力太 Togawa Rikita (日本 Japan)
- 7.劉海龍 John Liu (中國 China)
- 8.潘磊 Lei Pan (中國 China)
- 9.陳景儀 Jenny Chan (中國)
- 10.黃仔 Ocean (中國)
- 11.麥紅彬 Ben Mak (中國)
- 12.陳秀娟 Xiujuan Chan、胡超平 Mandy Hu(中國 China)



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The Macau Academy of Flower Arrangement Designer



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7.戶川力太 Togawa Rikita (日本 Japan) 8.劉海龍 John Liu (中國 China) 9.潘磊 Lei Pan (中國 China)
10.黃仔 Ocean (中國 China) 11.嚴錦明 Sylvia Yim(香港Hong Kong) 12.歐錦華 Andy Au (香港 Hong Kong)



品牌匯演(一)

Brand Collection Show 1







iGift Company Limited
軒龍實業有限公司









Macao Baby時尚匯演

Macao Baby Fashion Show







Nega C. Fashion 專場發佈 - 愛麗絲遊記之勇闖真實世界

Nega C. Fashion House Show -
The Alice's adventure in the real world wonderland



Nega C. Fashion 專場發佈 - 愛麗絲遊記之勇闖真實世界

Nega C. Fashion House Show -
The Alice's adventure in the real world wonderland







品牌匯演(二)

Brand Collection Show 2

MAONSEF
OF CPTTM







SHEFEELING







**澳門時裝設計行業協會專場匯演 -
Light of Macao Designers**
MFDIA Fashion Parade - Light of Macao Designers



澳門時裝設計行業協會
MFDIA

澳門時裝設計行業協會專場匯演-Light of Macao Designers

MFDIA Fashion Parade - Light of Macao Designers



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設計師 Designers:

1. 鄺子峰 Simon Kuong、馮文滔 Alvin Fong 2. 劉欣珏 Sanchia Lau 3. 陳慧珍 Jane Chan 4. 廖廣俊 Garfield Lio
5. 李惠晶 Ella Lei 6. 韋學孜 Gigi Wai 7. 陳泳君 Winky Chan 8. 安志穎 Jovinia Antonio



澳門時裝設計行業協會
MFDIA

澳門時裝設計行業協會專場匯演-Light of Macao Designers

MFDIA Fashion Parade - Light of Macao Designers



設計師 Designers:

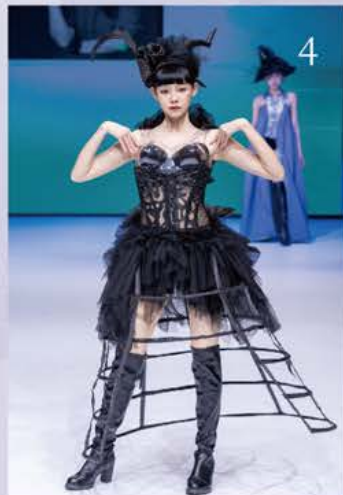
1. 黃詩琳 Selina Wong 2. 何紫盈 Azalea Ho 3. 陳蘭 Sheling Chan 4. 陳雅亮 Raven Chan 5. 杜慧賢 Venus Tou
6. 丁珍 Demi Ding 7. 黃敏儀 Connie Wong 8. 李少玉 Odia Lei 9. 吳家煒 Steven Ng 10. 陳小珠 Yoko Chan
11. 黃思穎 Ophelia Vong



澳門時裝設計行業協會
MFDIA

澳門時裝設計行業協會專場匯演-Light of Macao Designers

MFDIA Fashion Parade - Light of Macao Designers



設計師 Designers:

1. 李雅璿 Akina Lei
2. 盧嘉慶 ALo Lo
3. 賈嘉昕 Ana Cardoso
4. 李逸華 Eva Lee
5. 譚雅婷 Yaya & Puipui
6. 徐曉琳 Potinja Choi
7. 韋展尚 Lalaismi Wai
8. 劉嘉榮 Victor Lao
9. 梁敏婷 Esther Leong



時尚沙龍1- 商品條碼在服裝業及零售業的應用

Trend Talk 1 -
Workshop on Application of Product Barcode in Garment and
Retail Industries





**時尚沙龍2 -
“專利銀織布料抗病毒技術 X 大健康”
應用分享會及黑科技環保新材料時裝秀**

Trend Talk 2 -

**“Patented Antiviral Technology on Woven Silver Fabric X Big Health”
Application Sharing Seminar & EcoViralTech:
Fashion Forward, Sustainable, and Antiviral**

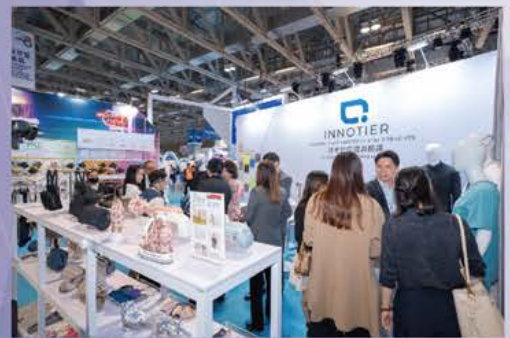


“專利銀織布料抗病毒技術 X 大健康”
應用分享會及黑科技環保新材料時裝秀

Trend Talk 2-

“Patented Antiviral Technology on Woven Silver Fabric X Big Health”
Application Sharing Seminar & EcoViralTech: Fashion Forward, Sustainable, and Antiviral







其他
Others

大灣區服裝院校新秀作品展

Fashion Collection Exhibition by Talent Designers from Greater Bay Area Fashion Institute



林晞雯 LAM HEI MAN
香港明愛白英奇專業學校
Hong Kong Caritas Bianchi College of Careers



張嘉寶 CHEONG POLLY KA POU
澳門生產力暨科技轉移中心
Macau Productivity and Technology Transfer Center



張悅鈴 ZHANG YUELING
澳門生產力暨科技轉移中心
Macau Productivity and Technology Transfer Center



彭逸藍 PANG YAT LAM
香港高等教育科技學院
Technological and Higher Education Institute of Hong Kong

大灣區服裝院校新秀作品展
Fashion Collection Exhibition by Talent Designers from
Greater Bay Area Fashion Institute



關淑敏 KUAN SOK MAN

澳門生產力暨科技轉移中心

Macau Productivity and Technology Transfer Center



蘇綺雯 QIWEN SU

深圳職業技術學院藝術設計學院

Design School Shenzhen Polytechnic



雷興華 LUI HING WA

香港知專設計學院

Hong Kong Design Institute



黃綺琪 WONG I KEI

澳門生產力暨科技轉移中心

Macau Productivity and Technology Transfer Center



雷興華 LUI HING WA

香港理工大學時裝及紡織學院
School of Fashion and Textiles -
Hong Kong Polytechnic University



雷敏 MINNA LEI

北京師範大學珠海分校設計學院
College of Design of Beijing Normal
University Zhuhai Campus



林凱晨
SUN LAM



關淑敏
YOYO KUAN





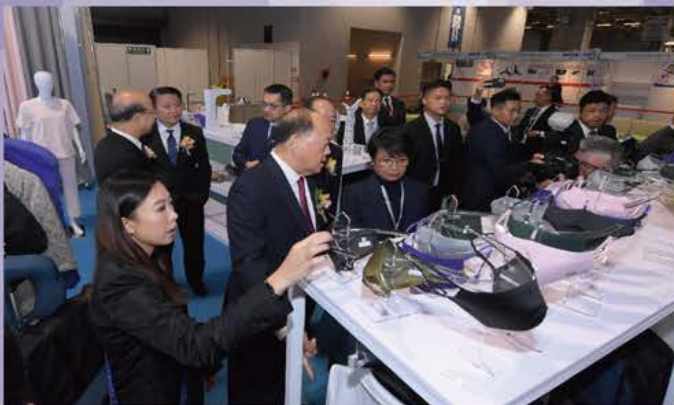
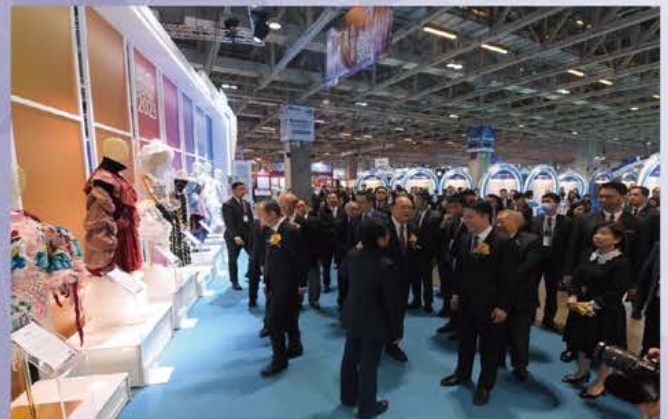
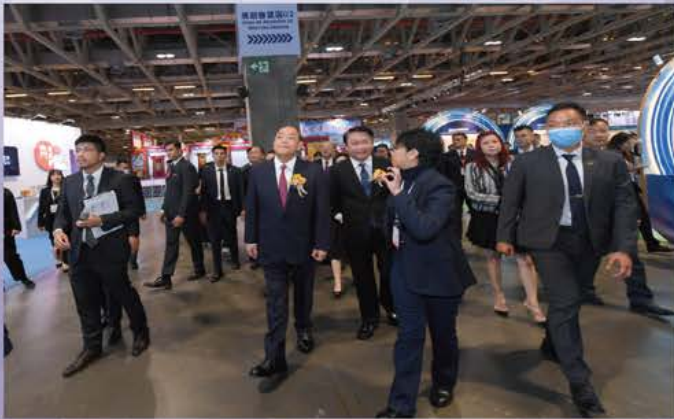






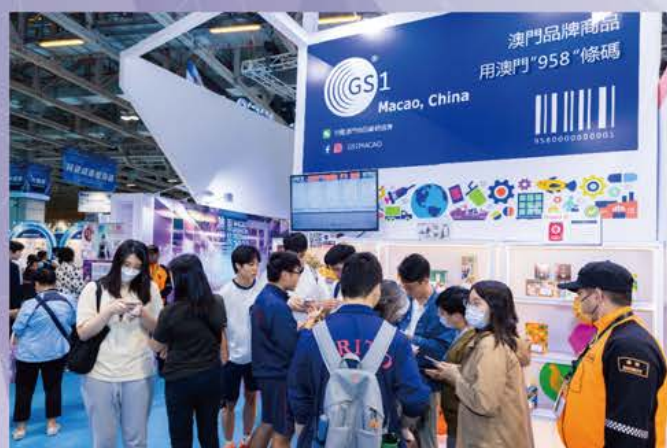
活動花絮

Event Highlights











活動將於第二十八屆澳門國際貿易投資展覽會(MIF)場內舉行
The event will be held at the 28th Macao International Trade & Investment Fair

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